



2022 Community Health Needs Assessment & Implementation Strategy

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PORT HURON

Implementation Strategy

(To be executed Oct. 1, 2022-Sept. 30, 2025)

TABLE OF CONTENTS

ORGANIZATION MISSION 24

COMMUNITY SERVED 24

IMPLEMENTATION STRATEGY PROCESS 24

PRIORITIZED HEALTH NEEDS 25

SIGNIFICANT HEALTH NEEDS TO BE ADDRESSED 25

HEALTH NEEDS NOT ADDRESSED & RATIONALE 27

ADOPTION 28

This Implementation Strategy report summarizes how McLaren Port Huron will develop, conduct, and sustain community benefit programs that 1) address prioritized health needs and 2) respond to other identified community health needs. Execution of this plan will occur October 1, 2022, through September 30, 2025.

Organization Mission

McLaren Health Care, through its subsidiaries, will be the best value in health care as defined by quality outcomes and cost.

McLaren Port Huron is committed to caring for its patients and community members by providing free health screenings, community education classes, programs and outreach events to underserved individuals in St. Clair and Sanilac counties.

Community Served

For the purpose of this Implementation Strategy, community is defined by the hospital's primary service areas. The target population of the assessment reflects an overall representation of the communities served by McLaren Port Huron which include St. Clair and Sanilac counties. More information is included in the CHNA on page 7.

Implementation Strategy Process

A hospital CHNA workgroup was employed to develop this CHNA, including: 1) quantitative data review and analysis, 2) literature review to identify state and national benchmarks and evidence-based strategies that relate to the indicators/metrics measured through the quantitative data source, and 3) qualitative data provided through community dialogue sessions with local residents and then filtering those needs against a set of criteria.

Health indicators, such as leading causes of death, disease rates, health risk behaviors, access to health care and review of county health rankings were collected and analyzed. Combining this analysis, input from the health and human service public agencies, community-based organizations, policy makers, and local residents, provided a basis to prioritize the current health of the community and how McLaren Port Huron could best impact these needs. This allowed for data collection across a broad range of indicators relating to overall population health, social determinants of health including geographic/location difference in health outcomes, and the needs of disadvantaged populations including uninsured persons, low-income persons, and minority groups within St. Clair and Sanilac counties. This workgroup prioritized/ranked the list of health needs via multiple criteria scoring system.

The McLaren Port Huron community benefit team also reviewed its existing community benefit activities to assess whether these services were providing value consistent with the needs of the community and its residents. Specifically, these activities considered key health factors and outcomes resultant from associated demographic, social, and economic impacts, the physical environment, health care access and resource coordination and health behavior trends.

Prioritized Health Needs

McLaren Port Huron utilized key findings in the Community Health Needs Assessment to identify and prioritize an implementation strategy.

The CHNA team at McLaren Port Huron evaluated data and input sources collected to prioritize the major issues impacting the community we serve. Criteria included the number of persons affected by the various factors analyzed, the seriousness of the issues, whether the health needs particularly affected persons living in poverty or reflected other disparities and availability of community resources to address the needs. This process identified the following priority issues for the community. Strategic goals, community input and a review of the existing community benefit activities also guided this plan.

The 2022 CHNA has identified the following needs that will be addressed FY23-FY25:

- 1. Health and wellness - addressing chronic disease prevention and management, healthy behaviors to prevent obesity and overweight and trauma/injury prevention.
- 2. Access to health – addressing health inequities for LGBTQ+ and other high-risk populations and building the talent pipeline to meet future health care needs.

Significant Health Needs to be Addressed

McLaren Port Huron will work in partnership with public and community resources to address these needs. The overall goal of the following action plan is to improve the overall health factors and behaviors of St. Clair and Sanilac counties, leading to improvements in health behaviors and outcomes.

1. Health and wellness	
Long term goal: Increase opportunities for residents to improve and manage health issues and prevent disease and injury.	
Intermediate goals	Increase participation in health education programs and screenings.
	Increase physical activity among at-risk populations.
	Increase healthy nutrition among at-risk populations.
	Reduce injury rates.
Chronic disease prevention and management	
Strategies	Provide evidence-based screenings for early identification.
	Provide programs to teach patients about chronic disease, healthy behavior changes, medication adherence, skills for self-management and support.
Community Resources	American Cancer Society American Diabetes Association
	American Heart Association American Lung Association
	Karmanos Cancer Institute Public Health
Healthy behaviors to prevent obesity/overweight	
Strategies	Provide education on the importance of obesity prevention; including programs that address healthy eating and physical activity.
	Promote referrals for obesity prevention and treatment.
	Continue to provide and monitor the Bariatric program; including nutrition counseling, support programs, and evaluating emerging trends in weight management.
Community Resources	YMCA SCC Health Department

	Weight Watchers	SCC Medical Society
	Council on Aging	SCC Parks & Recreation
	Healthy Lifestyles Workgroup	MSU Extension
	Community Gardens	Farmers Market
	Food Pantry & Soup Kitchens	American Heart Association
Trauma & injury prevention		
Strategies	Provide fall prevention education programs and screenings.	
Community Resources	MDHHS Regional Trauma Network	
	MSU Extension	
2. Access to health		
Long term goal: Increase opportunities for all residents to attain highest level of health, including equal access to health care and building talent pipelines to meet future health care needs.		
Health Inequities		
Strategies	Continuously monitor and address disparities that affect access to health care (e.g., race, ethnicity, socioeconomic status, age, sex, disability status, sexual orientation, gender identity, and residential location).	
	Continue to focus on LGBTQ+ population, using the Healthcare Equality Index as a roadmap to implement best practices and reduce disparities among the LGBTQ+ community.	
	Provide and promote LGBTQ+ education to hospital staff.	
	Provide annual training for all MPH staff on accessing and utilizing services (e.g., Levi's Link program, Ally Project, interpreter services, etc.)	
Community Resources	Human Rights Campaign	
	PFLAG	
	SCC Health Department	
Building talent pipeline		
Strategies	Collaborate with local schools and colleges to evaluate current programs and explore opportunities to expand health care related programs.	
	Work with schools to provide supervised internship and workforce training opportunities at McLaren Port Huron.	
	Continue to partner with colleges to provide clinical experiences throughout McLaren Port Huron for a variety of health care disciplines.	
Community Resources	Local School Districts	
	St. Clair County Community College	
	St. Clair County RESA	

Next Steps for Action Items

For each of the action areas listed above, McLaren Port Huron will work with its area partners to:

- Identify any additional related activities being conducted by others in the community that could be built upon to increase strategic alignment.
- Develop and monitor measurable goals and objectives so that the effectiveness of these collaborative efforts can be measured.

- Build support and participate in community engagement effort for the noted initiatives within the community.

This 2022 implementation plan will be monitored to track successful outcomes and areas for additional improvement. McLaren Port Huron staff will work with regional partners, when appropriate, to secure funding for initiatives that improve health status. The plan and program methodology will be monitored and updated annually with a progress report.

Health Needs Not Addressed and Rationale

The Implementation Strategy planning process requires McLaren Port Huron to conduct a health needs selection process based on critical criteria including health need severity, magnitude and inequity and the extent to which McLaren Port Huron can meaningfully address the need.

The 2021 St. Clair County RFS included health needs that will not be addressed by the McLaren Port Huron CHNA and Implementation Strategy report. These include:

- The COVID-19 pandemic
- Mental health & Substance abuse
- SDOH (affordable housing, access to affordable and healthy food, and safe spaces)

COVID-19: Key Stakeholders view COVID as the most pressing or concerning health issue in St. Clair County because of its impact on so many other aspects of life, but especially mental health. The greatest concern for these key leaders is that there are large numbers of unvaccinated residents. The St. Clair County Health Department continues to educate the community and offer immunizations.

Mental health: There are a variety of agencies throughout St. Clair and Sanilac counties that provide mental health services including: Alcoholics Anonymous, Blue Water Families Against Narcotics, Blue Water Recovery and Outreach Center, Blue Water Safe Horizons, Catholic Charities of Southeast Michigan, Community First Health Centers, I.M.P.A.C.T, The Harbor for Youth, Huron House, Narcotics Anonymous, Port Huron Odyssey House, Region 10 Access Center, Sacred Heart Rehabilitation Center, St. Clair County Community Mental Health, Teen Health Center and Vision Quest.

SDOH: While social determinants of health are a very important part of our community profile, addressing these needs is beyond the scope of hospital services. However, we will continue to monitor and address disparities that affect access to health care (e.g., race, ethnicity, socioeconomic status, age, sex, disability status, sexual orientation, gender identity, and residential location).

Through review and analysis of noted partners engaged throughout the Community Health Needs Assessment process, it is agreed that all other health needs identified are being addressed through collaborative community efforts and all hospital facilities in St. Clair and Sanilac counties.

Adoption

The Implementation Strategy was adopted by the McLaren Port Huron Board of Trustees on September 21, 2022.

McLaren Port Huron Board of Trustees Approval:



Eric Cecava, President & CEO

9/21/2022
Date